

SEO packages



client:	client#
date:	revision#
project:	
sales rep:	

SEO Packages	Bronze	Silver	Gold	Platinum
Basic Web Site Analysis	Included	Included	Included	Included
Advanced Web Site Analysis			X	X
Keyword Relevancies Analysis			X	X
Competitive Analysis			X	X
Number of Keywords Targeted	5	10	15	20
Meta Tags Placement	X	X	X	X
Content Optimization Per Page	Home Page	3 Pages	5 Pages	10 Pages
Fixing the Text Links	Home Page	3 pages	5 Pages	10 Pages
Descriptive Site Map Creation			X	X
Construction of Search Engine Friendly Pages			X	X
Monthly Search Engine Ranking Reports	X	X	X	X
Comparative Position Analysis Report			X	X
Monthly Monitoring & Updates		X	X	X
Monthly Keyword Analysis			X	X
Manual Submission to Top Search Engines	4	8	16	all
Directory Submission	4	8	16	all
Ranking Reports	X			X
*Partners Program				X

Contract Period	1 Month	3 Months	6 Months	12 Months
Set-up fee	\$500	\$800	\$1,600	\$2,400
Monthly Maintenance Charges	\$100	\$200	\$300	\$500
Total Cost	\$600	\$1,400	\$3,400	\$8,400



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Basic Website Analysis

Current keywords and current ranking.

Advanced Website Analysis

Current keywords, current ranking, check forms, javascript, and ALT tags.

Keyword/Phrase Analysis

In depth analysis of your current keywords and their relevancy.

Competitive Analysis

Finding out who is ranked #1 , 2 , & 3, and what they are doing to get there.

Number of Keywords Targeted

The number of keywords we will target to show up on the search engines.

Content Optimization

The correct placement of your keywords in your content.

Fixing the Text Links

ALT tags on DL links in DynaSite and adding Keywords to URL's

Descriptive Site Map Creation

A hierarchy of internal links

Construction of Search Engine Friendly Pages

Removing java links & checking for iframes. Making sure page will index. Making sure your content and keywords don't contain stop (bad) words.

