

Sonian's Email Archiving Service

■ SECURE. RELIABLE. SCALABLE.

THE SONIAN EMAIL ARCHIVING SERVICE

Sonian is the first messaging archive service built from the ground up to leverage a Cloud Infrastructure. Search requests that could take months can be performed quickly, accurately, and completely in minutes. Leveraging the economies of scale that cloud infrastructures provide, Sonian is able to provide a secure, reliable, scalable and affordable email archiving and discovery service for customers of all messaging platforms, regardless of size.

EMAIL ARCHIVING CHALLENGES

Regulatory Compliance

Regulatory compliance has been the traditional and largest driver for email archiving, driven primarily by regulations established by the Financial Services Industry. Regulatory compliance is not just for the financial services industry anymore, and more and more organizations have new regulations from SEC, FINRA, SOX, HIPAA, FRCP, etc. with which to comply. Sonian Archive gives customers the confidence that they are in compliance with all regulatory requirements.

Litigation Support/Discovery

A more recent driver for the use of messaging archiving is electronic discovery. Because a growing proportion of most organizations' business records are stored in email, email messages are increasingly subject to discovery orders during legal proceedings. One source estimates that 75% of all discovery orders today specify email records as part of the discoverable content. A related scenario for messaging archiving is litigation support. Sonian Archive provides immediate access to search and retrieve messages to support this ever-growing demand of litigation support and electronic discovery.

Storage Management

Another important driver for the deployment of messaging archiving is the technology's inherent ability to help organizations manage messaging-related storage. Leveraging Sonian Archive, a customer can confidently archive their mail to the cloud and purge from the mail server. The result is improved messaging server performance, faster delivery times, faster recovery from backups after a server crash and a significant reduction in the amount of time that users spend managing their

"When Sonian's cloud-based archiving service was brought to my attention, the cost per user and feature set made Sonian the best value for the price that we could find."

- Gary Green, VPIT

National Kidney Foundation's VPIT

mailbox in order to stay under their quota. A related benefit of Sonian Archive service in the context of storage management is the ability to give end users access to their archived content so that they no longer need to ask IT to recover deleted or missing messages.

Preserving Corporate Knowledge

Because email is the primary communications and file transport

mechanism used in most organizations, email systems store enormous amounts of corporate knowledge. Organizations that fail to adequately preserve this knowledge face the risk of losing much of the productive work that their employees have generated. Through the use of Sonian Archive, a company is preserving this information. Employees and organizations can realize significant benefits, not least of which is the 'persistence' of corporate data that can be to a wide variety of uses.



Sonian is the trusted cloud-powered universal data management company, which delivers archiving/storage, eDiscovery and compliance services. Global organizations rely on Sonian for its affordability, security, ease of deployment and use. Founded in 2006, Sonian supports thousands of customers on all major enterprise collaboration solutions including Exchange, Notes, GroupWise, Zimbra and others; and enjoys strategic partnerships with industry leaders Amazon Web Services, Rackspace, Axway and IBM.

Sonian, Inc.
100 Crescent Road
Needham, MA 02494
617.958.4000
www.sonian.com

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■ HOW DOES IT WORK?

Key Features

- 100% Cloud Powered. No hardware, software or storage requirements.
- Unlimited storage. NEVER run out of space.
- Supports ALL major messaging platforms including Microsoft Exchange, Lotus Notes, Novell GroupWise, Zimbra, IMail, Kerio and many more.
- Intuitive, secure web-based administration supports rapid search and retrieval of archived mail. All email, including attachments, available online. Find messages in seconds!
- Control Access
 - Roles for Search Administrators and Search Users. Easy to provide permissioned access to internal or external resources like lawyers, compliance officers and auditors.
 - Infinite mailbox capabilities for End-Users. Search/View/Retrieve any message ever sent or received.
- Export to many file types including PST, PDF, text, .eml file, or HTML formats.

Advanced Features for Discovery and Compliance

- Designed to meet the demands of today's regulatory requirements: SEC, NASD, FINRA
- Tagging capabilities
- Flag messages for Review
- Apply Legal Hold
- Save and Reduce Search Results for Early Case Assessment
- Add Comments
- Random Sampling

■ SECURITY AND PRIVACY

- Service is operated out of a SAS-70 Compliant infrastructure.
- All data secured via industry standard encryption (Defense Department AES and SSL).
- All data storage meets PCI DSS standards (Payment Card Industry Data Security Standard).
- No co-mingling of archived mail between customers. Unique encryption keys per customer.

■ DEPLOYMENT

- Complete deployment in minutes.
- Easy to archive legacy data into the system (old PST files, etc.).
- Zero maintenance required.

■ THE CLOUD

Cloud computing resources provide network, storage, and CPU services which ensure the Sonian archive service is secure, reliable, scalable and affordable. These resources include virtual machines (processing and memory), storage, and network bandwidth. The beauty of cloud computing is that SaaS systems can quickly scale out on demand, and rapidly scale back when not needed—providing Sonian customers with dramatic cost savings over traditional methods. Sonian is not constrained by traditional data center problems of capacity planning, scale and reliability because cloud compute platforms offer the idea of unlimited scalability.

Visit www.sonian.com to sign up for a free trial or to learn more about our secure, reliable, scalable archiving service.