



How does your nonprofit use technology in marketing?

Successful nonprofit marketing practices start with smart technology solutions!

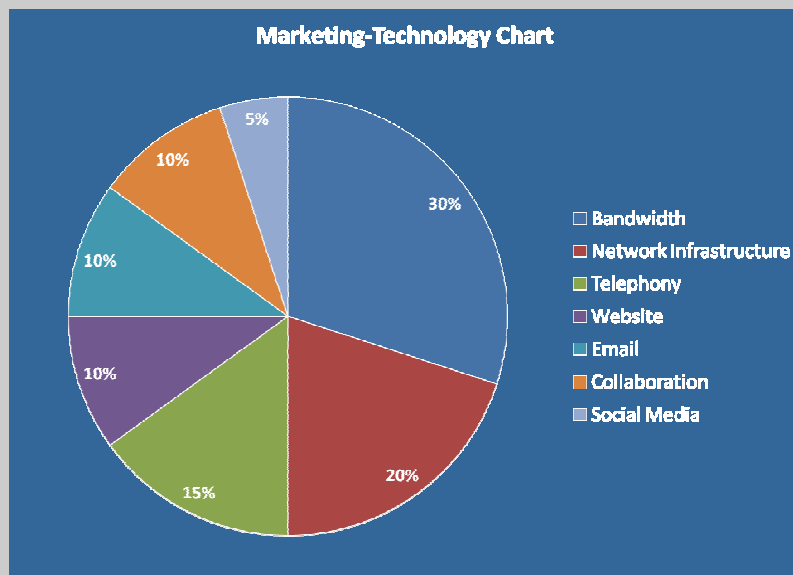
In recent years, the relationship between marketing and technology have become permanently connected. In order for nonprofit organizations to accomplish their mission, technology infrastructure must be assessed, updated and in most cases replaced. Terms such as **Social Media**, **HaaS** (hardware as a service), **SaaS** (software as a service) and **Managed Services**, are invading the vernacular, and budgets, of nonprofit organizations everywhere. Lack of funding for nonprofits means that technology is usually the stepchild of the operations plan, which can prevent nonprofits from fully realizing the value of technology in accomplishing their mission.

Don't you think its time to learn more about what a professionally managed technology solution, planned and implemented by a true Managed IT Services provider, can do for your organization? **Transformyx** has the experience and the knowledge to plan and implement successful marketing-technology.



We've been working with nonprofit firms of all sizes for the past three years and know exactly what the needs are for marketing technology, collaboration and project management technology and overall managed IT services.

Our chart below outlines a successful marketing/technology implementation. Don't lose another hour, day or week of productivity. Contact SimplifyIT for a free assessment so your chart looks like ours!



For more information, contact us:

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