

Capability Statement

Summary

Transformyx is a locally owned and operated, award-winning provider of strategic technology and business solutions to small & medium business clients (SMB), enterprise clients, and local/state government. Our competencies are centered in five areas: managed technology solutions; managed telecommunications solutions, security solutions, cloud computing and virtualization services, and digital media marketing solutions. Our clients praise our work, customer service and innovative solutions.

As a 25 year old company, Transformyx is committed to excellence and creating innovative and flexible solutions for all of our clients.

What sets Transformyx apart from the competition?

- ❖ Our People
- ❖ Performance-Based Processes
- ❖ Integrated Solutions Team
- ❖ Client Relationship Management
- ❖ Strategic Mix of Business and Technology

Certifications

- ❖ Cisco Certified Internetwork Expert (CCIE)
- ❖ Certified Information Systems Security Professional (CISSP) ISC2
- ❖ Cisco Certified Design Associate (CCDA) Cisco
- ❖ Cisco Express Foundation Design Specialist (CXFS) Cisco
- ❖ Cisco Certified Network Professional (CCNP)
- ❖ Cisco Certified Voice Professional (CCV)
- ❖ VMware Technical Sales Professional (VTSP)
- ❖ VMware Certified Professional (VCP)
- ❖ Certified Computer Forensics Specialist (CCFS)
- ❖ EMC Implementation Engineering – VNX Series
- ❖ EMC Isilon Implementation Engineering
- ❖ NetApp Sales Accreditation
- ❖ NetApp Certified Engineer
- ❖ Cisco Advanced IP Specialist
- ❖ HP ISS Server Series
- ❖ DELL Server Specialist
- ❖ Dell Equallogic
- ❖ Dell SonicWall CSSR

Solutions

Our technology experts and business professionals analyze, research, design and implement solutions in the areas of:

- ❖ Information Technology
- ❖ Technology and Telecommunications Engineering
- ❖ Strategic Marketing, Communications and Training
- ❖ Program and Project Management, Operations and Support

See list of detailed services on page 2

State Contracts

- ❖ Cisco (State of Louisiana)
- ❖ HP (State of Louisiana)
- ❖ EMC (State of Louisiana)
- ❖ NetApp (State of Louisiana)
- ❖ Tripp Lite (State of Louisiana)

Clients

- ❖ Hotmail
- ❖ Lycos
- ❖ Sony Pictures
- ❖ Smith-Barney
- ❖ Merrill Lynch
- ❖ New Orleans Hornets
- ❖ People's Health
- ❖ The Advocate
- ❖ Tidewater Marine
- ❖ Franklin Press
- ❖ Guaranty Broadcasting
- ❖ Roedel-Parsons Law Firm
- ❖ Taylor-Porter Law Firm
- ❖ Southern University System
- ❖ Louisiana Office of Student Financial Aid
- ❖ Baton Rouge Community College
- ❖ Northwestern State University
- ❖ Ouachita Parish School Board
- ❖ Jefferson Parish Library
- ❖ Louisiana Office of Group Benefits
- ❖ Louisiana Workforce Commission
- ❖ Louisiana Municipal Association
- ❖ East Baton Rouge Parish Public Schools
- ❖ West Baton Rouge Parish Public Schools
- ❖ Central Public Schools
- ❖ Pointe Coupee Parish Public Schools
- ❖ Culligan Water International, Inc.
- ❖ LOOP, LLC
- ❖ Ear, Nose & Throat Medical Center
- ❖ Comprehensive Pain Management
- ❖ Thibodeaux Regional Medical Center
- ❖ Robinson Brothers Ford-Lincoln Mercury
- ❖ Acura-Infiniti of Louisiana
- ❖ Whiney National Bank
- ❖ Recovery School District of New Orleans
- ❖ Venyu
- ❖ Louisiana Community and Technical College System
- ❖ Ascension Parish School Board

Detailed Services

Information Technology and Telecommunications

- ❖ Voice and Data Engineering and Development
- ❖ Software Engineering and App Development
- ❖ Information Assurance and Security
- ❖ Data Processing and Archiving
- ❖ Systems Integration
- ❖ Network Engineering and Operations
- ❖ Help Desk and End-User Support
- ❖ Surveillance and Access Control

Strategic Communications, Outreach & Training

- ❖ Strategic Marketing and Outreach Plans
- ❖ Instructional Design and Educational Technology
- ❖ Website Development and Maintenance
- ❖ Classroom and Interactive Training
- ❖ Multimedia Products
- ❖ Online marketing services

Program Mgmt, Operations & Support

- ❖ Needs Assessment
- ❖ Strategic Planning
- ❖ Compliance and Reporting
- ❖ Feasibility Assessment
- ❖ Facilities Management
- ❖ Human Resources Management
- ❖ Workflow Optimization
- ❖ Logistics
- ❖ Financial Analysis
- ❖ Administrative Support
- ❖ Decision Support Systems
- ❖ Custom Research and Special Studies
- ❖ Technology Transfer
- ❖ Smart Cards and Biometrics

Company History

CEO and Chairman, Claude W. Bethea, founded the company in 1987. Then named Rockhopper Systems, the company gained success throughout the South as a leader in custom software integration and networking. In 1997, with the wide-spread commercialization of the World Wide Web, Bethea recognized the impact that the Web would have on business computing and marketing.

This began an evolution that has positioned Transformyx to be a national leader in communications, content, commerce management as well as online marketing, educational solutions and internal business applications. More recently, Transformyx has added Managed IT Services, Cloud Computing Services, Network Security services and VoIP Telephony Solutions to its core offering allowing the company to service the entire life cycle of the client.

In 2010, Transformyx completed a Merger with Ascendant Technology Partners, a MSP and Systems Integrator serving customers throughout the Southeast allowing the company to service the entire life cycle of the client.

Today, Transformyx has grown to serve over one thousand clients throughout the United States including Fortune 500 organizations as well as the small to medium size enterprise. Transformyx continues on with the same passion for innovation and change that provided over two decades of successful growth.

Management Bios

Claude Bethea – President | The original founder of Transformyx, Inc. His strength is his ability to make technology easy to understand. The combination of 20 years of systems design and deep marketing expertise has allowed him to service SMB and Fortune 500 companies throughout the United States and abroad. Bethea started programming computers professionally by age 14 and attended Louisiana State University from 1984-1989 College of Business Administration - Quantitative Business Analysis.

Jim DuBos – Chief Technology Officer | An Information Technology professional of over 22 years. He has founded 7 technology companies in the areas of Services, Telecommunications, E-Learning, and Systems Monitoring as well as the first commercial Internet Service provider in the State of Louisiana. His expertise includes technology management, systems architecture and strategic planning. In 2000 Jim was appointed by Gov. Murphy “Mike” Foster to serve as the First CIO for the State of Louisiana.

Charles Rougeau – Vice President - VoIP & Network Engineering | Over 16 years of technology consulting experience working with some of the world’s largest organizations. His experience includes business critical applications specializing in Unified Communications and Network Engineering. He is customer focused and understands the value of a partnership between a trusted consultant and customer.

Scott Hoppe – Vice President - Security & Virtualization | Extremely proficient with network infrastructures and the operational and security aspects of information technology systems for over 19 years, and has been CISSP certified for 10 years. His focus is enterprise Security, Networking, and IT Operations, but his specialty is seeing the big picture, and then reducing complex problems to simple choices.

Paul Buteaux- Vice President – Enterprise Sales | A technology professional for over 20 years. He has worked on key enterprise accounts in the areas of Enterprise, Commercial and the Public Sector focusing on healthcare and education as well as others. Buteaux is responsible for the ongoing development of Enterprise accounts. His areas of focus are customer solutions based on Cisco, EMC, NetApp and VMware product families.

Contact Us

Transformyx, Inc.
12232 Industriplex Blvd., Ste. 19
Baton Rouge, Louisiana 70810

225.761.0088 voice
225.767.3445 fax
www.transformyx.com